

Monday

MAGAZINE

A Division of Island Publishers

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Monday, February 09, 2004

To: Steve May – Improv Information Minister
Re: Victoria International Improv Festival
From: John Hamann – Monday Magazine

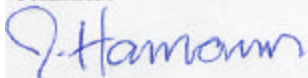
As a major sponsor of the Victoria International Improv Festival, we at Monday Magazine wanted to drop you a note saying thanks for the opportunity to help promote your event to the community of Victoria.

It isn't often we get to work with comedy types like yourself, so when the proposal went to the publisher with my approval, there was some trepidation on his part. However, once we attended the festival and realized the diverse draw of the event, and the response from our readers, we became a larger support of such Festivals in Victoria, including Greg Proops comedy show at the McPherson in January, and the upcoming Victoria Film Festival in February.

Victoria has many things going for it: fabulous art, many places for music and opera, and sporting events, it is nice to see something new and different added to the community. Its uniqueness is a fantastic fit for Monday Magazine and the city at large, and we look forward to helping promote the show in the years to come.

Please give me a call at the planning stages for your event in 2004.

Thanks!



John Hamann
Promotions Manager
Monday Magazine